



**Employer Name:** M&T Bank

**Position Title:** Management Development Program - Marketing and Product Management

**Location:** Buffalo, New York

**Industry:** Finance

**Job Description**

- Non-rotational program with a direct-placement position, of your choice, where you immediately add value
- Intensive training in communication, leadership, and finance; enabling you to apply these skills in daily roles
- Access to an instant peer group to provide an understanding of all division at the bank
- Networking opportunities with senior leadership

**Responsibilities**

Management Trainees working in Marketing & Product Management will utilize different media channels incorporating customer and market expectations through:

- Online & Mobile Banking
- Brand Campaign
- Competitive Analysis of peer banks
- Advertising new products

**Qualifications**

- Bachelor's Degree (or Master's) candidate
- Must have a 3.0 GPA or above
- Demonstrated leadership skills
- Strong analytical skills and communication skills
- Demonstrated ability to work individually as well as on a team
- Authorized to work in the U.S. on a full time, permanent basis without future sponsorship
- Must have 1 year or less full-time or less than 6 years part-time relevant work experience (military service excluded)

**Duration:** Permanent

**Job Functions:** Finance

**Employer Description**

M&T Bank's vision is to be the best company our employees ever work for, the best bank our customers ever do business with, and the best investment our shareholders ever make. Our commitment to living up to our values and truly "understanding what's important" have helped make us one of the best performing regional banks in the nation and a Fortune 500 company.

We've worked hard to create a culture that is inclusive, collaborative and diverse because it makes a difference in the way we work together. Our team members work well in a fast-paced, results-oriented, customer-focused environment and we encourage our employees to learn skills that will allow them to grow their careers while improving our products and services. Extra perks like wellness programs and tuition reimbursement, as well as discounts on cultural activities and sporting events reward employee dedication and emphasize the importance of work-life balance. On average, our employees have a tenure that's twice as long as their counterparts at other banks.

An environment like this helps inspire a passion and unyielding commitment to doing the right thing – not just for each other, but also for our customers, clients, and communities. The ideals of mutual respect, confidence and trust make M&T Bank a rewarding place to work.

M&T Bank Corporation is a regional financial services company whose subsidiaries include M&T Bank and Wilmington Trust, National Association. We provide banking, insurance, investments, mortgage and commercial financial services throughout New York, Maryland, New Jersey, Pennsylvania, Delaware, Connecticut, Virginia, West Virginia and Washington, DC.

**Employer Locations:** Buffalo, New York

**Allowed School Years:** Senior

**Allowed Majors:** All majors allowed

**Work Authorization Requirements:** US work authorization is required