



**Employer Name:** M&T Bank

**Position Title:** Management Development Program- Marketing

**Location:** Buffalo, NY

**Industry:** Commercial Banking & Credit Industry

**Job Description:**

Management Development Program:

Since 1983, M&T's Management Development Program (MDP) has been the entry point for undergraduate students of all majors looking to further develop their leadership skills and grow their business acumen.

**Who We Are:**

As an MDP, you'll join one of the 20 largest commercial bank holding companies in the U.S. With over 16,000 employees and more than 700 branches, M&T serves more than two million consumer households and commercial clients. Established over 155 years ago, we're regarded as one of the strongest and most highly respected regional banks in the country. Through our affiliate, Wilmington Trust, we are also a premier provider of wealth management and corporate trust solutions.

Headquartered in Buffalo, NY, M&T Bank has locations throughout DC, DE, MD, NJ, NY, PA, VA, and WV. To learn more about M&T's financial performance, commitment to its community, and culture, visit [www.mtb.com/AboutUs](http://www.mtb.com/AboutUs).

**Minimum Qualifications:**

- Bachelor's Degree (or Master's) candidate
  - Must have a 3.0 GPA or above
  - Demonstrated leadership skills
  - Strong analytical skills and communication skills
  - Demonstrated ability to work individually as well as on a team
  - Must have 1 year or less full-time or less than 6 years part-time relevant work experience (military service excluded)
  - Authorized to work in the U.S. on a full time, permanent basis without future sponsorship
- What can you expect from the Management Development Program?
- Non-rotational program with a direct-placement position, where you immediately add value
  - Intensive training in communication, leadership, and finance; enabling you to apply these skills in daily roles
  - Access to an instant peer group that is passionate about serving M&T's communities and provide an understanding of all divisions at the bank
  - Networking opportunities with senior leadership

**Marketing Function:**

Management Trainees working in Marketing will utilize different media channels incorporating customer and market expectations through:

- Online & Mobile Banking
- Brand Campaign



- Competitive Analysis of peer banks
- Advertising new products

**Duration:** Permanent

**Job Functions:** Finance

**Employer Description:**

M&T Bank Corporation is a bank holding company headquartered in Buffalo, New York, which had assets of \$123.2 billion at March 31, 2017. M&T Bank Corporation's subsidiaries include M&T Bank and Wilmington Trust, National Association. M&T Bank has more than 775 domestic banking offices, free account access at more than 1,800 M&T Bank ATMs and more than 17,000 employees in New York, Maryland, New Jersey, Pennsylvania, Delaware, Connecticut, Virginia, West Virginia and the District of Columbia.

**Employer Locations:** DC, DE, MD, NJ, NY, PA, VA, WV

**Allowed School Years:** Seniors

**Allowed Majors:** All Majors

**Work Authorization Requirements:** US work authorization is required